

aramark

TENDER SUPPORT

Our clients are used to landing big fish. From Google to Amazon, they pitch to the biggest and the best, and we're always there to help steer them through.

Not all tenders are printed books, this pitch was built to appeal to PayPal's instinct for keeping it real, whilst being delivered as a password-protected website.

By using hand-drawn illustrative elements and vibrant images of real people, we were able to create a winning presentation that avoided all the clichés of the virtual world.

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