
VALUE PROPOSITION
OUNO CREATIVE
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01 FLEXIBLE

NEED SCALABLE SUPPORT?

We're there for our clients, however big the ask. Even the most complex technical and logistical challenges are covered, leaving you free to steer the ship.

- Support when you need it. 24/7
- Smart resourcing to keep your project on track
- Flexible retainer packages available
- Save 15–23% off our competitive standard rate
- Want an embedded micro-studio? Ask for details



You have once again done an exceptional job! I really appreciate your team's flexibility and patience as they developed our materials, and am once again impressed by their creativity.

Business Development Manager, InfraCo Africa

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02 TRANSPARENT

NEED COST OVERSIGHT?

No hidden fees, tricks or angles, no smoke and mirrors. You like to keep things simple. So do we.

- Ouno are open and transparent partners
- Live access to our online time-keeping system is available
- We pro-actively manage your budget
- Timesheets are available to you on demand
- All your estimates and invoices are itemised
- There are no hidden charges
- We can work with your budgets or to a fixed cost

> **Once again – thank you for the efforts your team made. You went above and beyond to help us and I really appreciate the flexibility and the quality of the work completed. The support of you and your team has been outstanding.**
>
> Head of Bid Management, Aramark

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03 WHOLE PROJECT PARTNER

CREATIVE AND TECHNICAL? GENIUS.

Why try to manage a whole hoard of agencies for your creative, technical and project delivery when we can do it all for you?

- Digital, print, exhibitions, experiential
- Insight, analysis, design, production, delivery
- Photography, film and video production, motion graphics
- Cutting edge creative capabilities including: Multi-touch tables, 3D visualisation, projection graphics, big screen, holo, web, apps, video, VR, AR and more
- Ouno have built a reputation for excellence over 10 years
- Our in-house specialists are always here when you need them



“You get what we need and understand how we work. You ask all the right questions to bring to life exactly what we want. The launch couldn’t have gone any better and your designs were gorgeous. It’s great to work with an agency that we can trust and rely on. We couldn’t ask for a better agency.

Marketing Manager,
Nervecentre software

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04 INNOVATIVE

AN AGENCY THAT WORKS.

Remote, online, real-time. However you work, wherever you are, we'll be there.

- Online proofing and collaborative systems to suit you
- Video and web conferencing as standard
- Shared online project tracking and scheduling
- Integration with your asset management systems
- Secure web hosting and data storage



> **Ouno seamlessly blended our need for traditional product displays with fresh and interactive approaches to displaying technical information – everything from iPads and larger touch screens, to video walls and 3D projection. This enabled us to tell our story in a more engaging way than ever before.**
>
> Exhibitions Manager, GKN Aerospace

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05 PARTNERSHIP

MORE THAN JUST A SERVICE.

If you need trust, want deeper insight and value personal investment, we're already there.

- We will always provide source files at project end
- You get a single dedicated point of contact for all your needs
- We put our clients first every time
- You can get direct access to our creative teams
- Clients are always welcome to drop in
- Save up to 23% off our standard rates with a flexible retainer

> **I would like to take this opportunity to once again thank you for the absolutely outstanding support that we have received from Ouno this year. Your dedication, tenacity and professionalism did not go unnoticed and were very much appreciated by the entire team.**
>
> Global Customer Relations,
> Boeing

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06 ADDED VALUE

LOW COST AND HIGH IMPACT.

Like your favourite cup of coffee, we offer a lot of bang for your buck.

- Our rates are extremely competitive
- Our creative hierarchy ensures maximum cost-efficiency
- We offer single-project, retainer and embedded rates
- Save up to 23% off our standard rates with a flexible retainer



Ouno were able to offer us a complete solution, managing design of the space and also creating the digital content. This meant that the end product was seamless, coherent, and created with future re-use in mind, so we were able to share our experience with other audiences, ensuring that our investment with Ouno provided great value for money.

Communications Manager,
GKN Aerospace

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07 STRATEGIC INSIGHT

REAL SMART BRAND STORIES.

Brands are fuelled by insight. Let us tell your story better and launch yours into a new future.

- Ouno has a track record of delivering insight-led brand campaigns
- Branding agency to the UK's #1 airshow for over 12 years (retained for 2022)
- Trusted to deliver for some of the world's most valuable brands
- Specialists in tender support – when first impressions matter most
- We are B2B creative specialists



> **Everything went to plan and we successfully launched the brand to the trade and media this week. Everyone has been very complimentary and loves the brand books. Video also gone down a storm. Thank you all for your hard work over the past few months – it really is appreciated.**
>
> Marketing Director, Farnborough International Airshow

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08 ACCOUNTABLE

NEED PROCESS CONTROL?

Our open approach gives you all the tools you need to keep time, maintain value and stay in control

- Ouno can work within your KPI requirements
- We can manage your assets
- We operate formal quality controls at every stage
- You get a dedicated account and project manager for every client and every project
- We operate automated budget controls
- We have formal creative processes to ensure consistent results
- Track record of on-budget, on-time project delivery

One of our clients achieved a record of $235M new business wins in 2018 and a 97% retention rate for existing contracts.



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